Simple Internet Search Strings Name Gathering Methods

Method: Use the Boolean phrase "~CV" along with your KEYWORDS to find resumes on the Internet.

Example of what your Boolean phrase may look like:
~cv SKILL1 SKILL2 -job -jobs -reply -send -submit -your

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1IlHlEH

Method: Use the advanced Boolean commands of "intitle:" and "inurl:" along with your KEYWORDS to find web pages having the word resume or CV in any part of the URL or in the title of the page.

Example of what your Boolean phrase may look like:
(intitle:resume OR inurl:resume OR intitle:cv OR inurl:cv) SKILL1 SKILL2 -job -jobs -apply -send - submit

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1IlHQ1r

Method: Google LinkedIn Profiles by using the "site:" advanced Boolean command along with your KEYWORDS. This is also knows as an X-Ray search. This gives you access to nearly 100% of all LinkedIn profiles, not just the profiles within your reach due to the size of your personal LinkedIn network of contacts.

Example of what your Boolean phrase may look like:
(site:linkedin.com/in OR site:linkedin.com/pub) SKILL1 SKILL2 (LOCATION1 OR LOCATION2)

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1JMEHtR

Method: Search the internet for specific types of files (.doc, .docx, .pdf, .rtf, etc.) with the advanced Boolean command "filetype:" along with your KEYWORDS.

Example of what your Boolean phrase may look like:
Filetype:pdf SKILL1 SKILL2 SKILL3

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1T4gdgb

Method: Use Twitter Advanced Search to find people talking about the skills or topics that you need within the area code or zip code of the location of your search!

Twitter Advanced Search URL: https://twitter.com/search-advanced?lang=en. (You do need to have a Twitter account and you have to be signed in to access the Advanced Search feature)

Method: X-Ray Twitter user profiles.

Example of what your Boolean phrase may look like:
site:twitter.com "bio * * software engineer" "location * Dallas"

Link to a Google search utilizing the above Boolean Phrase: http://tiny.cc/n5mfow

Method: X-Ray Facebook users who may have mentioned the terms you are looking for in their Facebook profile page.

Example of what your Boolean phrase may look like:
site:facebook.com ("accountant" OR CPA) ("new york" OR NY) inurl:people

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1MPJ0W5

Method: Start searching for people on Slideshare.net. This is a website that lets users (free to register and use) host presentations and thus, you as a recruiter can search millions of presentations for whatever topic or skill you are looking for. The best thing about presentations? Most are done by an SME who lists their complete contact information on the last slide of their presentation!

www.slideshare.net

Example of a simple search on slideshare.net for content related to "corrugated packaging":
http://tinyurl.com/97v6pl2

Method: Perform a Google search for experts in your field by those who have been keynote speakers or who have presented at a conference and based on the key terms you need.

Example of what your Boolean phrase may look like:
("chief scientist" OR "senior scientist") genomics (chair OR agenda OR keynote OR speaker)

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1IlKAMd

Method: Leverage LinkedIn Groups to access University and College Alumni. Sign in to LinkedIn and go to the groups page and perform a simple search for groups with "university OR college" in the name. Currently there are over 73,000 groups of all kinds.

Example of what a Boolean phrase may look like to X-Ray the LinkedIn Groups pages:
site:linkedin.com/groups (intitle:university OR intitle:college) intitle:alumni
-intitle:"recently updated profiles" -inurl:pub/dir

Link to a Google search utilizing the above Boolean Phrase: http://bit.ly/1KRAUwN

Method: Most larger learning institutions issue a resume book of graduate's resumes – the Academic Alumni Resume Book. You can use some advanced Boolean to find resume books by year and by university.

Example of a basic Boolean for you to start with:
"resume book" MBA 2008 filetype:pdf

Link to Bing results utilizing the above Boolean Phrase: http://binged.it/1IXZ0FT

Play with the type of degree (change MBA to "mechanical engineering") and the year (change 2008 to 1997 for example) to find the people you need

NOTE: on Yahoo, replace "filetype:" with "originurlextension:" to run this search.

Here is the link to Yahoo! results utilizing "originurlextension": http://yhoo.it/1gaC2OJ